**Our Services**

**SSS: Swadeshi Service Standardization**

Swadeshi Service Standardization is a system which marks those services which help all the other businesses function properly. The businesses that come under this category are all companies who belong to the Service Based Industry. Such as Transport, Advertisement, Courier/Logistics, Telecommunication, Security, Chartered Accountant, Advocates, Real Estate Broker, Hospital services, Hotel and accommodation, Building and Construction, Publication etc.

The certification will be awarded only if the Applicant under scrutiny are hiring Indian Man Power and using Indian Products while providing their respective services. The said Standardization will help the customer to recognized the available Indian service provider in the market.

The Standardization is a combination of Colour and Percentage which means the greater number of components or ingredients of Indian origin the better colour and percentage you will be certified with.

1. Red colour indicates that there are only 20% or less man power/elements of Indian origin.
2. Orange colour indicates that there are 21% to 40% man power/elements of Indian origin.
3. Yellow colour indicates that there are 41% to 60% man power/elements of Indian origin.
4. Blue colour indicates that there are 61% to 80% man power/elements of Indian origin.
5. Green colour indicates that there are 81% to 100% man power/elements which are swadeshi.